

AC-1265
BBA - V Sem. Examination, Dec.-2021

Course : 504

Paper : Entrepreneurship Development

(Main & Re-Exam.)

Time : 1½ Hours

/ Maximum Marks : 70

/ Min. Marks : 28

Note : There will be ten questions. Attempt any **three** questions.

1. What do you mean by entrepreneurship? Define its concept and importance.
2. What are the types of unemployment in India? Discuss its measurement.
3. What do you mean by Small Scale Industries? Define the steps to set up a small scale enterprises.
4. Discuss the factors while selecting of site, technology and choice of ownership.
5. What is the importance of innovation and creativity for success of an organisation.
6. What is preliminary project report? Discuss detailed project report.
7. What do you mean by environmental scanning? Define its importance and techniques.

P.T.O.

8. **What is divergent thinking? Explain its objectives and techniques.**
9. **What is Entrepreneurial Development Programme? Discuss its objectives.**
10. **What is entrepreneur behavior? Write its characteristics.**

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